

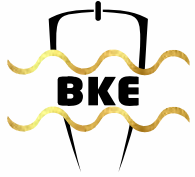
The World's Largest Turkish Restaurant Chain



**BRAND
PROFILE**

TURKEY • GERMANY • UK • CANADA • DUBAI • ABU DHABI • IRAN • IRAQ





ABOUT US



CONCEPT

Bursa Kebap Evi was formed in 2003 in the city of Bursa, the first capital city of the Ottoman Empire and a leading contributor to world gastronomy. In a short period of time, it became one of Turkey's favourite and most successful restaurant chain. Besides the Turkish popular dish of Iskender, The İnegöl Köfte, Flat Bread Döner Bursa's dishes grew in popularity beyond its own borders and now operates in over 100 locations including Dubai, Abu Dhabi, Germany, Iran and Iraq and is now set to open new sites in Canada and the United Kingdom. The successful concept has earned BKEThe Superior Taste Award by the International Taste Institute.



M. Cem Helvacı

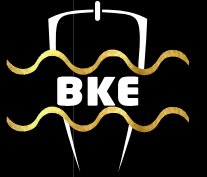
As acting Chairman of the Board of BKE, Cem is directly involved in the divisions of Franchising, R&D, Interior Design, Investor relations and marketing. In addition, Mr Helvacı has been inspirational in the global Growth and development of the BKE brand. A keen traveller, skier and huge fan of soccer.



Caner Helvacı

Vice Chairman Caner oversees and manages domestic affairs, purchasing, innovation, HR and management. His role in preserving the brand name, maintaining quality and high standards has been vital for the company's resilient growth. Another keen traveller, passionate about good taste, family life and work.

HISTORY OF TASTE



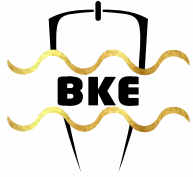
Bursa Kebab House was founded in the Ottoman capital of Bursa in 2003, the very city where döner kebab was invented by the inspirational İskender Effendi in 1867, who revolutionised Anatolian kebab cuisine.

We have opened over 100 restaurants to date, serving our unique recipes in 9 countries and awarded the prestigious ITQI Superior Taste Award for Europe.

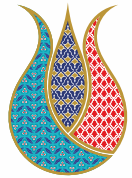
Our sights are now set on the UK market with London being our first point of call to serve one of the world's best city with Bursa's signature recipe dish 'The İskender' named after the great man himself.

The legacy of İskender Effendi will be brought to British consumer who have always appreciated Turkish cuisine for many decades. We are looking forward to opening our best ever restaurant in London and many more to follow.





NUMBERS & DATES



FROM
BURSA



2003
First restaurant in Istanbul



2014
50th branch opens



2018
We are in Abu Dhabi

2010
Franchising model begins

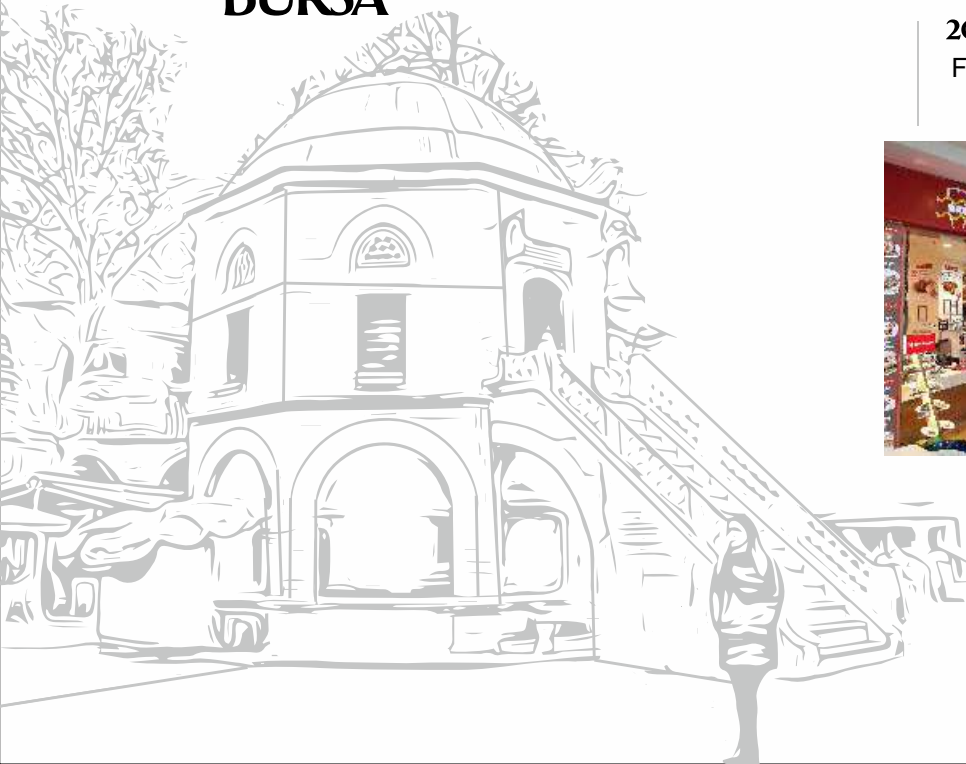


2015
We are in Germany

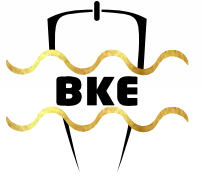


2015

Award for the best tasting
'Iskender Kebap'



NUMBERS & DATES



2019
We are in Dubai



2021
We are in Iraq



We are 3 in Germany



2023 

WORLD

2020
We are in Iran



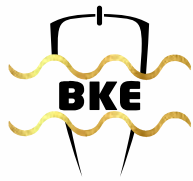
2022
Hello Canada



Upper St - Former Byron Burgers

110

Restaurants



MENU CONCEPT



BKE menu's with the traditional Iskender, Gourmet döner and other delicious grill dishes are presented with assurances of quality and ethics preserving centuries old recipes.

Video of Iskender attached in email.



Gourmet concepts that awaits the UK



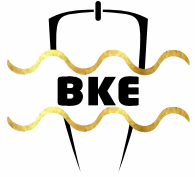
Dohuk/Iraq



Bawabat/Abu Dhabi



Istanbul/Turkey



DÉCOR & AMBIANCE

LONDON CONCEPT - FORMER BYRON BURGERS UPPER ST



London and the rest of the UK is an important milestone for BKE, our vision is to present Gourmet Turkish cuisine in fine dining surroundings with traditional Turkish hospitality.



London Manchester Liverpool Newcastle

2500sqft High Street Locations
Premium Payable

Soho **Mayfair** Kensington & Chelsea
Marble Arch Knightsbridge
Angel/Islington **Muswell Hill** Crouch End

Major Train Stations and Airports

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**FROM
BURSA**

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